



LOWER IMPACT, HIGHER PROFITS.



LEARN MORE

Schoeller Allibert

[Home](#) > [News](#) > [At 20 years old, ECG invests in a digital future](#)

Read this in:  

At 20 years old, ECG invests in a digital future

22 March 2017 | Christopher Ludwig

REGISTER

...to receive print magazine, free to selected readers

Live Updates



Rui Zhu from
Chery Jaguar Land
Rover Automotive
Co. Ltd.
speaking at
**China
Conference 2017**



Carlos Lahoz
from Kia Motors
Europe
speaking at
**Europe
Conference 2017**



Anu Goel from
Volkswagen Group
of America
speaking at
**The Supply
Chain
Conference 2017**



The Association of European Vehicle Logistics (ECG) has celebrated its 20th anniversary with an event this week at the Autoworld museum in Brussels, [attended among others by European commissioner for transport, Violeta Bulc](#).

Since March 1997, the association has represented the common interests of vehicle logistics companies at a European level both to regulators and lawmakers in Brussels, as well as to the sector's car and truck manufacturing customers.

Today, with 100 members, the association has become a significant voice for the vehicle logistics industry, as well as a resource for training, standards and, soon, forecasting.

ECG president Wolfgang Göbel (pictured) noted that from the beginning, ECG was represented by a mix of trucking, rail and shipping companies, making it a rare example of a multimodal lobby group among Europe's transport associations.

The association, originally named the

European Car Carrier Group of Interest, began with around 30 members, most of which, Göbel noted, are still operating in the sector (including Mosolf Group, for which Göbel himself works). At 100, membership is at record levels for ECG and has recovered significantly since dropping to the low 80s after the 2008 financial crisis.

Today, with the European automotive industry at healthy levels, Göbel pointed to an association and an industry developing positively. He noted that collaboration and dialogue with executives from carmakers was again strong, [including for working groups focused on areas such as quality, and using in-vehicle telematics for tracking and tracing vehicles](#).

"Our communication with the OEMs has risen and fallen at times over the past 20 years, but today it is highly active," he said.

Göbel also said that ECG was focused on the impact of digitalisation in the sector, including ways in which logistics providers could better use data to predict and control their operations.



News

- **At 20 years old, ECG invests in a digital future** - The Association of European Vehicle Logistics (ECG) has celebrated its 20th a...
- **Major investment to double vehicle handling at Philadelphia port** - The US state of Pennsylvania is investing \$93m in the port of Philadelphia'...
- **ATI invests in multi-level car park to deal with Philippine imports** - Asian Terminals (ATI), the Philippine port operator and developer, is investing ...
- **SCPA breaks ground on second inland port in South Carolina** - South Carolina Ports Authority (SCPA) has broken ground on a new inland port in ...
- **Liberty shows a passion for vehicle shipping with new ro-ro launch** - Liberty Global Logistics has held a ceremony at the port of Beaumont in Texas to...

[more news](#)

Featured Interview



General Motors:
The new law of

For the first time, the association's board has agreed to invest in a standard forecasting tool. "This will be done with ECG's own funds, and will help create a standard that can be used across the sector to improve data analysis and forecasting," he said.

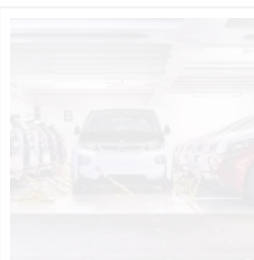
To receive weekly updates of global automotive logistics, please [subscribe to our free newsletter](#). Available in English, Chinese, Portuguese and Russian.



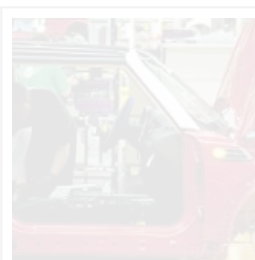
Related Stories



Live survey results: automotive



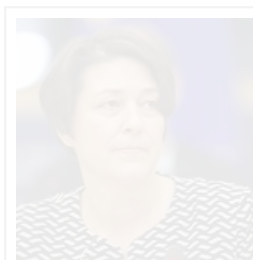
BMW and logistics automation: from



SMMT highlights implications of



Craig Clayton moves to vice-



European transport

supply & demand
[Read more >](#)



BMW's 'connected' logistics: Shaping a self-steering supply chain
[Read more >](#)



American Honda: Looking for smart, sustainable solutions
[Read more >](#)

[Join](#)

- **AUTOMOTIVE LOGISTICS**
- **FINISHED VEHICLE LOGISTICS**
- **PACKAGING**
- **SERVICE PARTS**

Tagged with: Finished Vehicles, Industry 4.0, Integrated LSPs, IT

[Staff](#) | [Site Map](#)

© Ultima Media. All rights reserved. Selected re-use of editorial content from this site is permitted conditional on attribution and a link. [Contact us](#) about licensing.