

PRELIMINARY PROGRAMME

ECG Academy Course 15

Module 1: Brussels, 12-16 October 2020

In the first module the participants become well-grounded in the fundamentals of innovation management and how to apply this know-how. They will also start working on the “Virtual Innovation Lab”. Contract law will also be covered during this module. The first module coincides with the ECG Conference and attending forms part of the course.

Module 2: Bremen, 29 November-5 December 2020

During the second module the principles of process management are taught to the participants who also discuss future challenges in logistics. They have company and site visits at BLG in Bremerhaven, Rhenus at Cuxport and the Daimler factory in Bremen. A full day on digitalization gives the students an insight on trends and developments in logistics.

Module 3: Barcelona, 7-13 February 2021

The third module delves further into innovation management, develops presentation and leadership skills and touches upon risk management. Participants will visit Grimaldi, SEAT and the Port of Barcelona.

Module 4: TBC, April 2021

This module starts with a written examination on the content of the three former modules. Besides the exam, the participants will receive training on negotiation and communication skills and present their work on the virtual innovation lab.

Module 5: Copenhagen, May 2021

The final module includes the oral assessment as well as presentation and defence of their thesis by each student. These examinations cover all previous modules and measure the participant's individual performance. The module and the Course ends with the graduation ceremony that is held at the gala dinner of the ECG Spring Congress & General Assembly.