



COURSE 14
2019/20

CERTIFICATE IN AUTOMOBILE LOGISTICS MANAGEMENT



ECG ACADEMY 2019 / 2020 - COURSE 14

The ECG Academy was developed in response to demand for specialist training for junior and middle managers working in the finished vehicle logistics sector. It provides those managers with the necessary skills and knowledge to maximise their potential.

The course today is suitable for anyone involved in the sector whether they work for an LSP, OEM or even a supplier to the sector who wants to understand it better. Graduates take away with them a Certificate in Automobile Logistics Management. To our knowledge this is currently the only formal qualification in vehicle logistics available anywhere in the world.

The course involves up to 26 days split into 5 modules at different locations which allow for site visits to manufacturing plants and logistics facilities. In addition, students benefit from instruction in areas such as negotiation skills, risk management and innovation management to name a few. They also participate in team work, where they prepare a business case on innovation management.

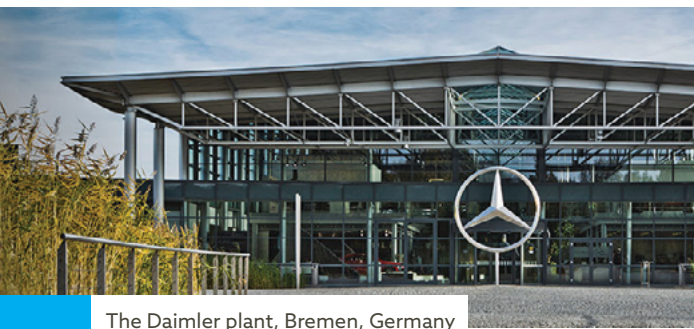
Final assessment includes oral and written exams as well as preparation and defence of a thesis which can be a project of particular interest to the student's parent company.

> **Sign up now!** By the end of Course 14 you too can join the ECG Academy Alumni: an exclusive club of over 250 certified automotive professionals.

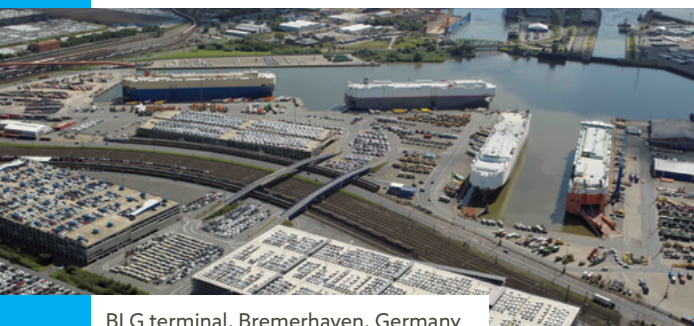
The 5 modules provisionally planned for Course 14

- **Module 1:** Berlin - October 2019
- **Module 2:** Bremen - December 2019
- **Module 3:** Barcelona - February 2020
- **Module 4:** Turin TBC - April 2020
- **Module 5:** Lisbon - May 2020

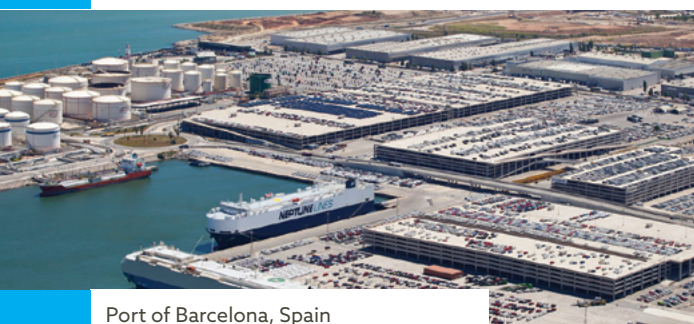
TYPICAL OPERATIONAL SITE VISITS



The Daimler plant, Bremen, Germany



BLG terminal, Bremerhaven, Germany



Port of Barcelona, Spain

- BLG terminal visit, Bremerhaven, Germany
- CuxPort visit, Cuxhaven, Germany
- Daimler plant visit, Bremen, Germany
- Port of Barcelona, Spain
- SEAT plant visit, Martorell, Spain
- Grimaldi installation, Barcelona, Spain
- Rolfo factory, Bra, Italy
- Fiat plant visit, Turin, Italy
- European Parliament, Brussels, Belgium
- Lohr visit, Strasbourg, France
- Visit to Biba – Research Institute for Production and Logistics in Bremen

Plus on every course there is the opportunity to join (free of charge) the two main ECG annual events: The ECG Conference and the ECG Spring Congress & General Assembly.



The ECG Academy has been an important element of motivation and satisfaction. Thanks to this opportunity, today we have created an important network which allows us to stay in touch and facilitate our business dealings in the future. Definitely, a great experience and a great group.



Simone Mulazzani, Grimaldi Group
Giovanni Paci Award Winner 2017



SUBJECTS COVERED

- Law & Contract Management
- Digitalisation Workshop at Biba institute
- Innovation Management I & II
- Leadership Skills
- Negotiation & Communication Skills
- Presentation & Facilitation Skills
- Risk Management
- Innovation Lab for Future Challenges



WHO RUNS THE ACADEMY?



The Dean of the Academy is Prof. Dr. Fridtjof Langenhan.

Prof. Dr. Fridtjof Langenhan



Dr. Christian-Titus Klaiber is the Academy Director and responsible for the deployment of the course.

Dr. Christian-Titus Klaiber



I found the ECG Academy to be a really valuable experience. The lessons and lecturers were well structured and fun to participate in, and the supplier visits were excellent in broadening my knowledge of the finished logistics sector. Being able to meet and build relationships with others in the sector has been the most rewarding aspect I have gained from the course, and I would recommend it to anyone considering applying.



Jessica Leonard, Nissan Motor UK
Giovanni Paci Award Winner 2016



COURSE DETAILS

- **Course duration**
Up to 26 days, divided into 5 modules over a period of 8 months: October – May
- **Course language**
English
- **Course fees**
€9,400 including course materials and meals on site, excluding travel and accommodation costs
- **Qualification**
Certificate in Automobile Logistics Management
- **Application**
Application must contain: application form duly signed and stamped (available to download from the ECG website), curriculum vitae, portrait photo jpg file



// *ECG Academy was more than a training. It was a great opportunity to meet people, to share experience, building relationships and better understand each other's businesses and challenges. I really appreciated the trainers' involvement in giving feedback, and the quality of the courses, especially the ones on negotiation and leadership.*



*Andreea Popa, Renault Nissan Mitsubishi
Giovanni Paci Award Joint Winner 2018*



COURSE 11



COURSE 12

// *I would recommend participating in the ECG Academy to anyone interested in the bigger picture of the FVL industry. You will get an insight into the logistics processes of different OEMs and players of the industry and the opportunity to listen to and discuss with their high-level executives. Participating in the ECG Academy is also a great opportunity to extend your network and create trustful relationships with other participants, who are current or future decision makers of our industry.*



*Patrick Palusseck, Hyundai Glovis
Giovanni Paci Award Joint Winner 2018*

FOR FURTHER DETAILS OR AN APPLICATION FORM CONTACT

ECG - The Association of European Vehicle Logistics
BluePoint Brussels
Bd. Reyers 80 - B-1030 Brussels
+32 2 706 82 80

info@ecgassociation.eu
www.ecgassociation.eu