





HOW TO SURVIVE THE DIGITAL REVOLUTION

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FLEETBOARD.

DRIVING LOGISTICS FORWARD.

In business for more than

15

YEARS



100%

SUBSIDIARY of
Daimler AG



With around

7,000

CUSTOMERS

Present in

40 COUNTRIES



including Europe, Brazil, China, South Africa and
Russia



More than

220,000

VEHICLES

are equipped with
FLEETBOARD



THE LOGISTIC'S PAIN POINTS AT A GLANCE

Traffic jams



Inefficiency at destinations



Rest areas fully booked



Waiting at border & customs

UTILIZATION OF A TRUCK IN EUROPE

STANDING/PARK
nearly 50 %

DRIVING
35 %

WAIT
9,0 %

LOADING/UNLOADING
5,5 %

ADMINISTRATION
1,5 %



DIGITAL TORNADO IS HEADING OUR WAY...



Music News Books TV Hotel Retail Taxi Banking **Automotive** Pharma Healthcare Airlines

ARTIFICIAL
INTELLIGENCE

CLOUD

ON-DEMAND

SHARING

PLATFORMS

NEW POTENTIALS

CONNECTIVITY

INTERNET OF THINGS

AUTONOMOUS
DRIVING

AUGMENTED REALITY



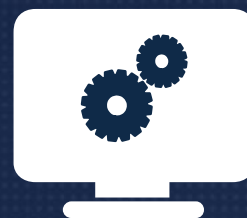
THE INNOVATION FUNNEL - FROM IDEA TO INNOVATION IN <6 MONTHS



ELEVATOR PITCH



SHARK TANK



BETA RELEASE



MARKET ENTRY

Scouting &
Creativity

Prototyping

Implementation

Friends & Family
Testphase

Product Lifecycle Mgmt.

THE FLEETBOARD INNOVATION HUB IS SET TO IDENTIFY, CREATE AND REALIZE NEW OPPORTUNITIES



Act & Think & Scout

- like a startup
- like an incubator / accelerator
- like a venture capitalist



Build & Attack Digital

- revolution:
create radical new solutions with various partners
- business opportunities:
prototypes, apps, services, new business models
- digital attacker:
continuously re-think established products



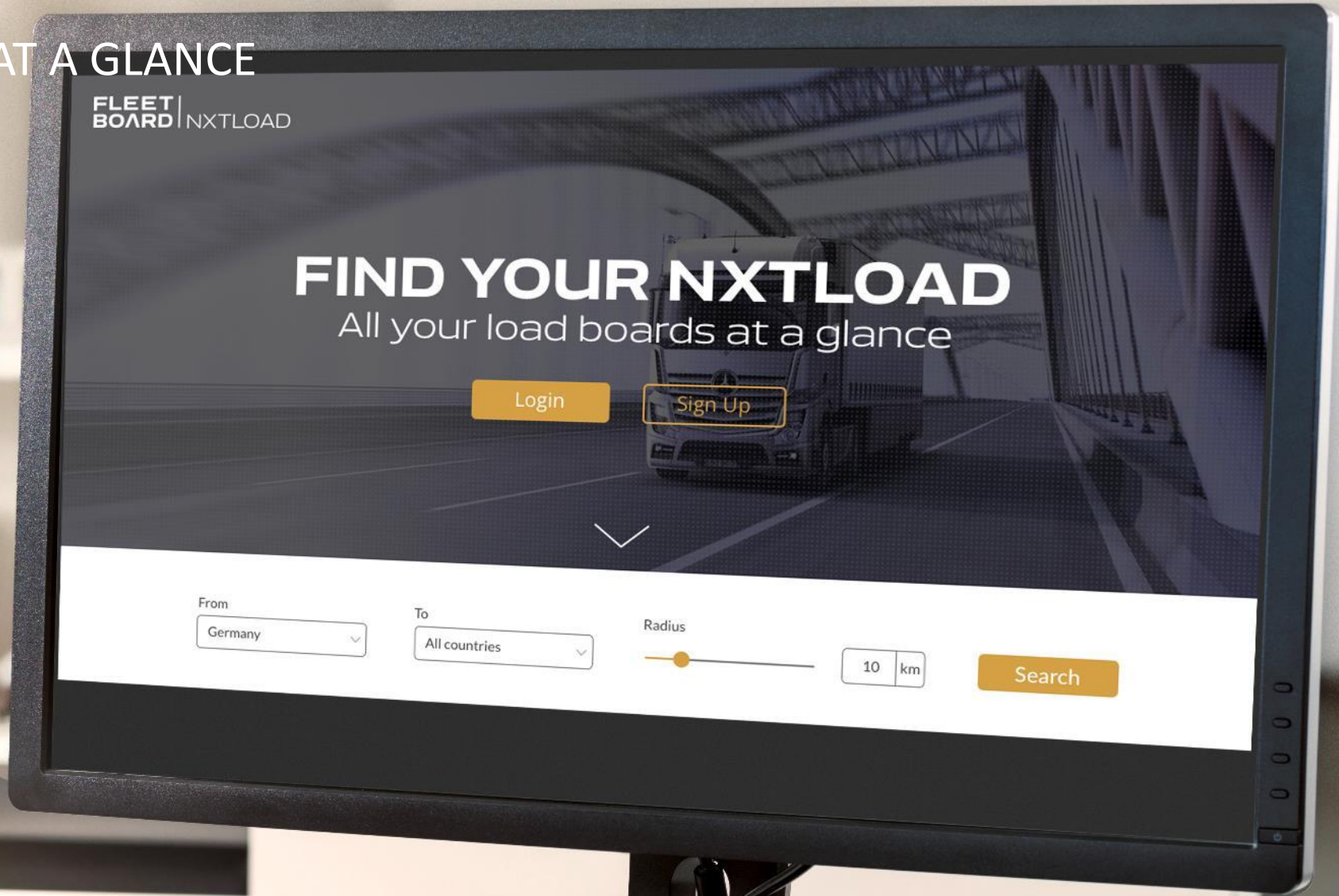
Partner

- with startups
- with customers
- with innovation leaders

REVOLUTION BY EVOLUTION: OUR NEW DIGITAL
SERVICES



NXTLOAD LOAD BOARDS AT A GLANCE



FLEETBOARD MANAGER APP

VEHICLE DATA AT A GLANCE



FLEETBOARD STORE THE OPEN PLATFORM FOR TRUCK APPS

The screenshot shows the Fleetboard Store website interface. At the top, there is a navigation bar with 'STORE', 'Store', 'Meine Apps', and 'Meine Flotte'. The main dashboard features three key metrics: 152 installed apps, a central Euro symbol with 'Monatliche Gebühren' (Monthly Fees), and 17 vehicles with apps. Below this, a table lists 17 vehicles, with the first six visible. Each vehicle entry includes a truck icon, a vehicle ID, a set of app icons, and a monthly fee.

Fahrzeug	Apps	Monatliche Gebühr
Truck 001	[Icons]	€
Truck 002	[Icons]	€
Truck 003	[Icons]	€
Truck 004	[Icons]	€
Truck 005	[Icons]	€
Truck 006	[Icons]	€

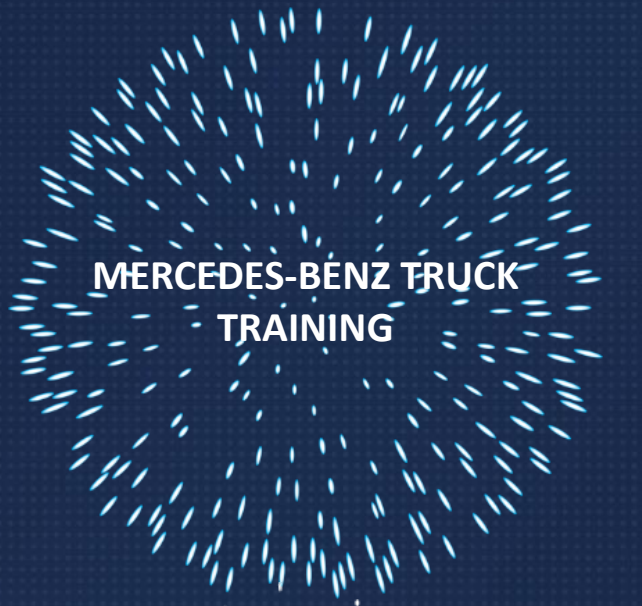




FLEETBOARD VEHICLE
LENS



MERCEDES-BENZ
UPTIME



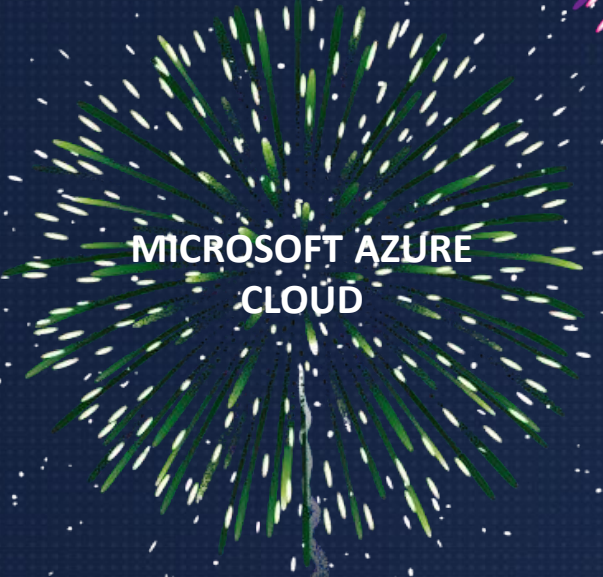
MERCEDES-BENZ TRUCK
TRAINING



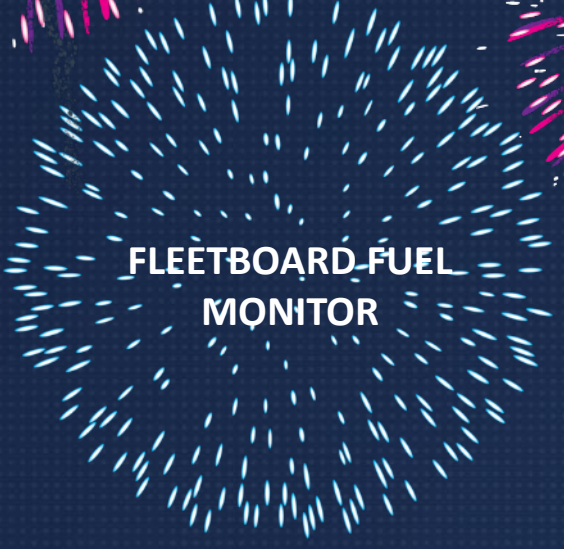
TRUCK DATA CENTER



FLEETBOARD
SPACEMAPPING



MICROSOFT AZURE
CLOUD



FLEETBOARD FUEL
MONITOR



FLEETBOARD HOLODECK

LET'S REVOLUTIONIZE TOGETHER!

FLEET BOARD

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