



## The Association of European Vehicle Logistics

Brussels, 7<sup>th</sup> November 2016

### PRESS RELEASE

#### **ECG announces launch of Course 11 (2016/2017) of ECG Academy**

#### **21 Students from 18 companies commence prestigious certificate course in Automobile Logistics Management**

ECG is proud to announce the commencement of Course 11 of its prestigious ECG Academy. The Academy is currently in its 11<sup>th</sup> year and already boasts almost 200 alumni.

Course 11 will take place over 5 modules and 24 days with a combination of intensive practice oriented training and classroom work. These modules will be held at different locations around Europe to give the participants insight into the practical realities of the different elements that make up the vehicle logistics industry. The first module took place from 17<sup>th</sup> to 21<sup>st</sup> October in Hamburg, Germany. 21 students from 18 companies are enrolled on the course and will work towards receiving a Certificate in Automobile Logistics Management.

As the vehicle logistics sector has traditionally been male-dominated the ECG Academy is particularly proud of the gender balance on all its courses. In recent years, an increasing and significant proportion of its students are female\*. ECG members are clearly committed to the best use of talent within their companies and to supporting female employees throughout their careers.

The ECG Academy was developed in response to demand for specialist training for young managers working in the finished vehicle logistics sector. The course is fully accredited and unique in the industry. The Certificate is an essential qualification for staff in the sector and helps them deliver the highest possible standard of services to their customers.

The lectures are given by a combination of academic staff from various Universities across Europe, as well as senior practicing logistics professionals and suppliers from the sector. The outcome is therefore an excellent, balanced combination of theoretical training in logistics disciplines and practical examples from the sector.

The course was originally designed and run by the Executive Education arm of the European Business School and today is managed under contract to ECG by the Education Unit of KPMG. Prof. Dr. Josef Decker is Dean of the Academy. Academy Director, Dr. Christian-Titus Klaiber is responsible for the deployment of the course. Full details on Course 11, modules, subject matter and venues can be found [here](#).

\*In 2015 one third of students enrolled on the ECG Academy were women.

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#### **Background for the Editors**

**ECG, the Association of European Vehicle Logistics, has been the voice of the Finished Vehicle Logistics industry in Europe since 1997. ECG represents the interests of around 100 member companies, from family owned SMEs to multi-nationals, and is the major champion of the European vehicle logistics sector. ECG represents all transport modes at EU level – road, rail, maritime and fluvial. ECG Members provide transport, distribution, storage, preparation and post-production services to manufacturers, importers, car rental companies and vehicle leasing operators in the 28 Member States of the European Union as well as Norway, Switzerland, Turkey, Russia, Ukraine and beyond. They own or operate more than 420 car-carrying ships, 18,800 purpose-built railway wagons, 84 river barges and more than 23,500 road transporters.**

**As a major employer, the finished vehicle logistics sector plays an important role in contributing to the economic success of the European Union. ECG members have an aggregate turnover of around €25bn and their economic impact on companies associated with the sector is estimated at €63.25bn. More than 100,000 Europeans are employed directly by the vehicle logistics industry and an additional 253,000 are indirectly employed in this sector.**