



15-16 October 2015 Marriott Hotel, Vienna, Austria

Back to the Future. Are you ready for the journey ahead?

Thursday 15 October

19:00 - 22:00 Conference reception and gala dinner

The opportunity to network and meet fellow participants.

Friday 16 October

08:00 - 09:00 Registration

09:00 - 9:15 Welcome address: **Costantino Baldissara** President **ECG**

09:15 - 10:15 Session 1: Setting the scene

Vehicle sales across the European region are forecast to have improved again in 2015. The industry is evolving to meet consumer demands and regulatory requirements for safety and fuel efficiency, while the increased availability of data and information is driving innovations and new features for the cars of the future.

Moderator: **Christopher Ludwig** Editor **Automotive Logistics group**

Franz Schwammenhoefer Head of Department for Integrated Transport & Commissioner for Logistics Policy **Federal Ministry for Transport, Innovation & Technology**

Philippe Funda Autofacts EU & MEA Senior Analyst **PwC**

Peter Weiss VP Supply Chain Europe **FCA**

10:15 - 10:45 Networking & coffee break

10:45 - 12:00 Session 2: Building the framework for a Digital Europe

Digital technology is at the heart of the transformation affecting European business. Creating a fully-connected and borderless Digital Europe will bring benefits to the single market and create new opportunities, while meeting demands for greater efficiency. Taking advantage of digital innovations in transportation in order to develop a sustainable, efficient, clean, safe and seamless vehicle delivery network are essential to long-term growth and prosperity.

Moderator: **Mike Sturgeon** Executive Director **ECG**

Walter Nissler Chief of Vehicle Regulations & Transport Innovations Section **UNECE**

Klaus Schierhackl Chief Executive **ASFINAG**

Lang Ware Director, Supply Chain Products & Services **AIAG**

Tom Antonissen EU Affairs Adviser **ECG**

12.00 - 13:15 Networking & lunch break

13:15 - 14:15 Session 3: Visions of future innovation

Vision of the future: Hover cars fuelled by food waste that fly at high speed through sprawling megacities? Not quite yet... What are realistic visions? Among them are: widespread use of electric or hybrid cars delivering greater efficiency and fewer emissions; autonomous vehicles that communicate with other vehicles and the surrounding infrastructure; OEMs delivering a host of data and intelligence to provide passengers with new in-vehicle experiences.

Moderator: **Michael Schwemmler** Director Business Development **Inform**

Peter Phleps Senior Researcher **BMW Institute for Mobility Research**

Claudius Illgen Head of Vehicle Shipments Ingolstadt **Audi**

Malte Keller Head of Equipment **DB Schenker Rail Automotive**

Didier Nulens Global Sales, Marketing & Operations Leader **Transics International**

14:15 - 14:45 Networking & coffee break

14:45 - 15:45 Session 4: Preparing for the journey ahead

The future of finished vehicle logistics requires an approach which capitalises on innovations in technology, connectivity and infrastructure, along with a rethink of processes, modal shifts and relationships. The panel discusses what we need to do to prepare for the journey ahead.

Moderator: **Mike Sturgeon** Executive Director **ECG**

Peter Weiss VP Supply Chain Europe **FCA**

Chris Godfrey General Manager Outbound Engineering **Renault Nissan**

Gareth Williams Head of Distribution **Jaguar Land Rover**

Wolfgang Göbel Vice-President **ECG**

Christopher Ludwig - Editor - **Automotive Logistics group**

15:45 – Close: Costantino Baldissara President **ECG**

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