

Thursday 16 October

19:00 – 22:00 **Conference reception and Welcome Dinner** - Network and meet fellow participants

Friday 17 October

08:00 – 08:45 **Registration**

09:00 – 10:15 **SESSION 1: SETTING THE SCENE**

European car sales are on the rise! Consultancy PwC predicts that sales will rise around 4-5% this year to 12.6m, climbing steadily over the coming years to around 14m units in 2016 and 15m by 2019. What is driving this growth? How do we manage the changing dynamics of the industry?

Welcome: Costantino Baldissara, President, **ECG**

MODERATOR: Christopher Ludwig, Editor, **Automotive Logistics group**

TOPICS & SPEAKERS: Economic statement – Nicoletta Batini, Director, **Ministry of Economy and Finance of Italy (seconded from IMF)** ● **State of the market** – Christoph Stürmer, Autofacts Global Lead Analyst, **PwC**

10:15 – 10:45 **Coffee Break**

10:45 – 12:00 **SESSION 2: THE REGULATORY ENVIRONMENT**

High-level speakers from the main Brussels-based transport associations as well as the European Commission provide an update on the regulations and legislation that will affect our industry in the very near future.

MODERATOR: Mike Sturgeon, Executive Director, **ECG**

TOPICS & SPEAKERS: Sulphur Emissions Control Areas, 10 weeks to go - Patrick Verhoeven, Secretary General, **European Community Shipowners' Associations (ECSA)** ● **A perspective from the railways** **Libor Lochman**, Executive Director, **Community of European Railway and Infrastructure Companies (CER)** ● **A perspective from the road** - Erik Jonnaert, Secretary General, **ACEA** ● **An overview from Brussels** – Maximilian Strotmann, Member of Cabinet, **Siim Kallas**

12:00 – 13:15 **Lunch Break**

13:15 – 14:15 **SESSION 3: MEETING THE CHALLENGES OF A CHANGING MARKET**

The outlook for 2014 is optimistic with a 3% year on year growth prediction. Markets are regaining momentum with positive consumer demand across the region. Managing the dynamics of renewed growth presents numerous challenges and opportunities. How do we effectively manage the capacity growth and meet expectations of lead times, quality and cost?

MODERATOR: Louis Yiakoumi, Publisher, **Automotive Logistics group**

TOPICS & SPEAKERS: Meeting the SECA Challenge - Poul Woodall, Director, Environment & Sustainability, **DFDS A/S** ● **Growth and market dynamics** - Ray MacDowall, Executive Chairman, **ECM (Vehicle Delivery Service)** ● **The current challenges** – Antoine Redier, 4PL Director, **GEFCO** ● **Innovative Transporters** - Bill Pawluk, CEO, **CTM**

14:15 – 14:45 **Coffee Break**

14:45 – 15:45 **SESSION 4: FUTURE OUTLOOK – WHAT DOES THE MARKET NEED NEXT?**

A panel of leading vehicle logistics experts discuss the future outlook. Investing in the future of finished vehicle logistics requires an innovative approach and must take advantage of efficiency gains through improved systems, modal shifts, route optimisation, and supplier relationship.

MODERATOR: Christopher Ludwig, Editor, **Automotive Logistics group**

PANEL MEMBERS: Mathias Wellbrock, General Manager - Plant Dispatch and Vehicle Distribution, **BMW** ● **Rolf Baumann**, Manager Outbound and IO Opel Group, **Adam Opel AG** ● **Frank Schnelle**, General Manager, Development & Planning, **Glovis** ● **Simon Stacy**, Head of Car Logistics, **Honda** ● **Wolfgang Göbel**, Vice President/ Director Sales, Marketing & Logistics, **ECG/Horst Mosolf GmbH** ● **Jan Maes**, Manager Vehicle Distribution, Passenger Cars and Commercial Vehicles Europe, **Daimler AG**

15:45 – 16:00 **Closing remarks from Costantino Baldissara**, President, **ECG**